



**Stephen Moret**  
**Secretary, Louisiana Economic Development**

Stephen Moret was appointed secretary of Louisiana Economic Development by Gov. Bobby Jindal in January 2008. As the leader of Gov. Jindal's economic development team, Moret is focused on transforming LED into one of the top state economic development agencies in the country.

Moret's vision is for LED to become a fast, creative and highly responsive partner for corporate executives and site selection consultants; a champion for small business and other existing Louisiana employers; and the architect of Louisiana's economic renaissance. Some of LED's top wins under Moret's leadership include landing Louisiana's fifth Fortune 1000 headquarters, attracting EA's first North American test center and recruiting the first nuclear module manufacturing facility in the U.S., as well as establishing LED's highly acclaimed new workforce development initiative, Louisiana FastStart™.

**Experience**

Prior to being appointed by Gov. Jindal, Moret served as president and chief executive officer of the Baton Rouge Area Chamber, or BRAC. Under Moret's leadership from 2004 to 2008, BRAC grew into a national-caliber regional economic development organization. Revenues tripled at

BRAC during Moret's tenure, following the launch of "The Campaign for a Greater Baton Rouge," a five-year, \$15 million economic development initiative for the nine-parish Capital Region. Additionally, BRAC received dozens of national awards from ACCRA/C2ER, Southern Economic Development Council, American Chamber of Commerce Executives and other groups for economic development planning, marketing, communications and public policy research.

Moret's previous professional endeavors include working as a management consultant with McKinsey & Company, a leading global consultancy serving senior executives of Fortune 500 companies and large public sector organizations. He also served as a project supervisor with Trinity Consultants, where he advised large industrial facilities in multiple states on environmental issues related to major plant expansions.

Moret also served as an assistant to the LSU chancellor, an independent consultant to Harvard University and a public policy fellow with the Public Affairs Research Council of Louisiana, or PAR. His research at PAR on restructuring Louisiana's higher education system earned the Most Distinguished Research Award from the National Governmental Research Association.

Moret's work has been recognized by the Ford Foundation, which selected him as one of 30 Regionalism and Sustainable Development Fellows in the U.S. He recently was a contributing author to "Retooling for Growth: Building a 21st Century Economy in America's Older Industrial Areas," a book published by Brookings Institution Press. In the book, economic development experts present new frameworks, cutting-edge analysis and innovative policy solutions through which the nation's government, business, civic and community leaders can sculpt a sustainable and supportable economy for older industrial areas.

## **Education**

B.S., Mechanical Engineering, Louisiana State University  
M.B.A., Harvard Business School (Dean's Award recipient)  
Graduate, Leadership Louisiana

For more information, contact Carole Dupré, LED Director of Marketing & Communication, [cdupre@la.gov](mailto:cdupre@la.gov), 225.772.6942.

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